

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, March 25, 2010

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, March 25, 2010 at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chair Gloria Carter presided. Trustee Terence Murchison delivered the invocation.

ROLL CALL

The following trustees were in attendance: John B. Brown, Jr.; Monica Carson; Gloria M. Carter; Jerry Dean; Shirish Devasthali; Terence Murchison; Juanita Pilgrim; Sylvia Ray; J. Wayne Riggins; Lucy Vidal-Barreto; Ruth Dial Woods; and Mr. Roosevelt Wright. Trustee John R. Griffin, Jr. was not in attendance. Trustee emeriti W. T. Brown and Julius Fulmore were also in attendance.

Before proceeding into the main portion of the meeting, Chair Carter read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. When an actual or potential conflict of interest is cited by the Commission with regard to a public servant sitting on a board, the conflict shall be recorded in the minutes.

APPROVAL OF MINUTES

It was moved by Trustee Wayne Riggins and properly seconded by Trustee Ben Brown that the minutes of the regular Board meeting held December 10, 2009, be accepted and distributed. *The motion carried.*

COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee J. Wayne Riggins, Acting Chair

Ms. Wanda Jenkins, University Counsel, presented the proposed Honorary Degrees Policy which outlines the process to be followed in awarding an honorary degree. Trustee Riggins made a motion to recommend that the full Board approve the policy for awarding honorary degrees. Trustee Ray seconded the motion. *The motion carried.* (See Agenda Item 3-A)

Audit Committee – Trustee Jerry Dean, Chair

Mr. Bob Stogner, Internal Auditor, provided an update of the Internal Auditor's Annual Audit Plan for 2009-2010. (See Agenda Item 8-A)

Due to the absence of a quorum during the regular Audit Committee Meeting, a motion was made by Trustee Ben Brown that the minutes of the December 10, 2009, Audit Committee Meeting be approved. Trustee Riggins seconded the motion. *The motion carried.*

Business and Finance Committee – John B. Brown, Jr., Interim Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total adjusted authorized budget as of January 31, 2010, is \$73,071,136, of which \$52,261,916 is state appropriations (adjusted) and \$20,809,220 authorized receipts. Mr. Botley also shared that the state auditors were still examining our records, and at this time there are no negative issues. Beginning October 2010, the university will make preparations to institute a new payroll system that will be placed on Banner with the first group of checks to be printed in January 2011. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. The Southeastern North Carolina Nursing Education and Research Center is on target for completion in fall 2010, the Science and Technology Center will be completed summer 2012, and the proposed 130,000 square feet Teacher Education and General Classroom Building construction is currently on hold. Mr. Botley will provide a short brief on capital and R&R project funding at the next Board meeting so they may have a better understanding of how it works. (See Agenda Item 4-B)

Institutional Advancement – Trustee Shirish Devasthali, Chair

Mr. Arthur Affleck, Vice Chancellor for Institutional Advancement, provided an overview of activities in the Division of Institutional Advancement. Fundraising strategies were focused on alumni, friends, corporations, and foundations. FSU students participated in a fundraising phonathon, calling on alumni. An anticipated 8,000 calls will be made to non-donors. A celebration of Dr. Valeria Fleming's 50 years with the university will be held on April 9, 2010. This will be a fundraiser. (See Agenda Item 5-A)

As of March 19, 2010, our fundraising total is \$1,437,000. One hundred percent of the members of the Board of Trustees have contributed to the campaign. Major gifts represent 84.1% of gifts received to date. A new endowed chair has been established raising the total number to six.

The Institutional Advancement Office continues to manage and coordinate gifts, grants, and enhance relationships with corporations, foundations, and other organizations by working closely with Deans, faculty and the Director of Development. The Tom Joyner School of the Month (TJSOTM) campaign continues until December 31, 2010. The TJSOM goal is \$250,000 of which \$204,000 has been raised to date. The Chancellor's CIAA luncheon featuring Tom Joyner was a huge success. (See Agenda Item 5-B)

The Marketing Department has been busy developing the spring *FS&U* magazine as well as working with the various units on campus with the development of brochures for

their respective areas. A Marketing RFP has been issued and responses are being reviewed. (See Agenda Item 5-C)

The revised Memorandum of Understanding (MOU) was signed at the March 20, 2010, meeting of the National Alumni Association (NAA) in Richmond, Virginia. To date, there are 1,047 paid members, which is contributed to the NAA March Madness Membership Campaign. Last year, there were only 452 paid members. The search for a new Alumni Affairs Director is close to being concluded. (See Agenda Item 5-D)

Student Affairs – Trustee Roosevelt Wright – Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update of activities in the Student Affairs division. The Career Services Office sponsored a career fair that was taking place at that very hour, hosting some 63 recruiters. Dr. Haynie stated that it was the largest career fair at FSU since she'd arrived on campus in 2008.

Representation consisted of recruiters from 27 school districts, 20 government agencies, and 16 corporate recruiters.

Two FSU Students, Tatiana Mosely and Junious Smith were recently selected by Coca Cola's Replenish Africa Initiative (RAIN) for their submission of a video essay expressing what the RAIN project meant to them. This competition and subsequent win garnered each student an all expense paid trip to South Africa. While there, they will attend the World Cup Games in Johannesburg. They will also visit the Nelson Mandela Museum and participate in a community service project to develop safe water techniques. (See Agenda Item 6A)

Dr. Edward McLean, Director of Athletics, provided an update of the Athletic Division. Dr. McLean announced that the annual Athletic Banquet to honor the achievements of our athletics will be held on April 21<sup>st</sup>. Board members will receive an invitation.

A review was made of the GPA's. In order for any athlete to participate in a team sport, they must maintain at least a 2.5 GPA.

The FSU Women's Basketball team won the CIAA Championship. They have received many accolades for their accomplishment. The Division of Student Affairs honored the team with a celebration on campus that was open to the public. The Fayetteville City Council honored them with a proclamation. They will have an opportunity for a photo op with Governor Beverly Purdue on April 8.

The Women's Bowling team won the Western Division championship. The team's overall record this season was 60-2. Four team members made all CIAA. Ms. Akira Turner was the 2010 CIAA Player of the Year and Mr. Bobby Henderson, 2010 CIAA Coach of the Year. (See Agenda Item 6B)

## CHAIRMAN'S REMARKS

Chair Carter thanked everyone for their prayers during her husband's illness. He is doing much better.

By way of announcements, Chair Carter asked Board members to turn in their completed Chancellor's Assessment forms so that she may prepare her report to President Bowles. She also shared that she is on the UNC committee that will prepare the Leadership Statement in the quest for a new system president to replace President Erskine Bowles. She asked Board members to submit their input statements as soon as possible. As a final request, she reminded the members of the deadline to submit their Statement of Economic Interest forms to the State Ethics Commission with a copy to General Administration.

Chair Carter thanked the Board for their monetary commitments to the university to date and to expect another letter from the Development Office regarding the same. She also reminded them of the celebration for Dr. Valeria Fleming on April 9 commemorating her 50 years of service to the university.

## CHANCELLOR'S REPORT

Prior to Chancellor Anderson's presentation, he thanked Mr. Fulmore for his presence at the meeting today and assured him the Bronco family is behind him one-hundred percent.

Chancellor Anderson provided several follow-ups to information provided in committee meetings this a.m. He reiterated Chair Carter's sentiments about attending the banquet and other related activities that are being held in celebration of Dr. Valeria Fleming's 50 year contribution to FSU. In Athletics, negotiations are in full swing to obtain an electronic football scoreboard. Five sponsors have been identified who have committed to five or seven years gratis in the amounts of \$15,000 – \$20,000 a year. This package will also include a videotron.

On February 16, Dr. David Driscoll, world renowned artist and scholar, visited FSU as part of the Chancellor's Distinguished Speaker Series and in conjunction with the Arts Council. His art was also on exhibit at The Arts Council in downtown Fayetteville. Chancellor Anderson stated that Performing and Fine Arts department at FSU is not being supported as it should. One of our priorities is that FSU will become an intellectual and cultural center.

Also in February during the CIAA tournament, Chancellor and Mrs. Anderson and several members of his team visited with the Belks of Charlotte at the Belks' invitation. The Chancellor stated that a wonderful spread awaited them prepared by a chef Mr. Belk had flown in from Pittsburg. During the tour to the Belk's wine building, Mr. Belk chided Chancellor Anderson about how nice it would be for FSU to have its own brand

of wine. NC State and Carolina currently have their own brand. Mr. Affleck will work with Mr. Belk's sister, who lives and owns a vineyard in California, to see if we can make this happen.

Chancellor Anderson stated the task force is closing in on the finishing touches of the Center for Defense and Homeland Security. Some of the components have changed however, Chancellor Anderson believes the changes will benefit FSU as we are involved in a lot of different segments of the Center. The military and PWC have requested that FSU become a sustainability campus. FSU will be the only institution/HBCU to have a Center for Defense and Homeland Security on its campus. At the next Board meeting, Chancellor Anderson will share all specifics associated with the Center.

The Tom Joyner Foundation is on course to move forward with instituting online courses through the five universities he's slated for this venture. The five schools include FSU, NCCU, NCA&T, Tennessee State, Florida A&M. At the present, the University of Phoenix, DeVry University, and others have cornered the market in for profit online courses. The University of Phoenix has approximately 450,000 students enrolled in their online courses of which 40% are African American and 15% Latino. We will be going after that market. Chancellor Anderson met with members of the Tom Joyner Foundation recently on campus and a formal marketing plan is forthcoming. Additional staff may have to be hired to facilitate this project. This venture seems to be a promising new revenue stream.

Chancellor Anderson recently visited the Freelon Architectural Group in conjunction with the new Science and Technology Building to share concept ideas about placement of the new building and about a possible entryway onto campus. Young architects were given three hours to come up with a conceptual drawing of an entryway to our campus, and the Chancellor was in awe with the designs that were produced.

Beginning May 24, the Chancellor, Deans, and Dr. Chen the Director of International Study, will venture to China for 24 days. While there, they will sign agreements with five universities in China.

Chancellor Anderson announced that President Erskine Bowles will leave the UNC System to work with President Obama on fiscal matters with his main focus on reducing the deficit.

The UNC Chancellors and their respective institutions are being held accountable for action items that are part of President Bowles' Action Plan. Chancellor Anderson provided an update of President Bowles' 2009 – 2010 Action Plan with Board members, highlighting each priority, the action steps, achievements to date, strategies to meet the goals, and potential barriers to success. Relative to one of the Action Items that spoke of the need to have information technology (IT) specialists at General Administration who could provide support to the UNC campuses, Nick Ganesan, Chief Information Officer, shared that he was just awarded a 1.2 million dollar grant that he wrote in

partnership with the Fayetteville Metropolitan Housing Authority to set up a computer center (off campus) for low-income families to teach them about the internet and what's available online. The Center must be set up and operating in the first year of receiving the grant.

Fayetteville State has partnered with an entertainment company to do a profile series on the university that will be shown on CNN, FOX, MSNBC and all major networks during prime time to showcase and market our brand. Initially, it will be shown in Raleigh, Charlotte, the District of Columbia, Atlanta, and Philadelphia with distribution nationally at a later date. The entertainment company came to campus and spent several hours shooting the video of which Chancellor Anderson shared the end result with the Board.

## STUDENT REPORT

Trustee Monica Carson introduced the Student Government Association (SGA) Chief of Staff, Mr. Jermaine Pittman. Mr. Pittman has also been elected as the SGA President for the 2010-2011 year.

Trustee Carson provided an overview of SGA activities commencing with the spring semester. Some of the projects were continued from the fall semester and included 1) Broncos going green and 2) Beau-Ti-Ful Friday in which they refurbished the FSU greenhouse.

The SGA also continued their community outreach program that included visits to Pauline Jones Leadership Academy where they mentor young students. Trustee Carson was happy with the progress at the Academy and stated that the principal of Pauline Jones added 14 new students to the program making it a total of 25. Other programs the SGA plays an integral part in is the Black Male Initiative, the Second Harvest Food Bank, the Turkey Trot, and voter registration drive.

Recently, the SGA visited E. E. Smith High School to encourage students to attend FSU as part of their community service project. Some members also volunteered at the Center for Community Justice as a part of Cumberland County Martin Luther King Day.

The SGA has established the SGA Scholarship Campaign, "A Dollar for Tomorrow." The campaign will be April 5 -21, 2010. And as part of their professional development, the SGA has continued with the FSU Dress for Success Wednesdays. They also were hosts for the Advance your Swagger; Stand & Deliver event with special guest Derek Watkins aka Fonzworth Bentley. The first 50 students who came dressed in professional attire received a copy of Mr. Bentley's book, *Advance Your Swagger: How to Use Manners, Confidence and Style to Get Ahead*.

On April 27, the SGA will host the Bronco Pride Awards where they will recognize FSU student leaders. As this was Trustee Carson's last meeting, she thanked Dr. James Anderson, Mr. Arthur Affleck, Dr. Janice Hainey, Ms. Juanette Council, Mr. Jeff Womble, and the Board for their support and guidance.

## CLOSED SESSION

Trustee Roosevelt Wright made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

## OPEN SESSION

Trustee Riggins made a motion to approve promotion requests for the following:  
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Dr. Booker T. Anthony (to FP)  
Dr. Kim Kirkpatrick (to AP)  
Dr. Maria Orban (to AP)  
Dr. Albert Chan (to AP)  
Dr. Asitha Kodippili (to AP)  
Dr. Mingxian Jin (to AP)  
Dr. Valentin Milandov (to AP)  
Dr. Cevdet Akbay (to AP)  
Dr. Shabu Han (to AP)  
Dr. Subir Nagdas (to AP)  
Dr. Neal Finn (to AP)  
Dr. Delma Jackson (to AP)  
Dr. Roger Klomegah (to AP)  
Dr. Richard Hall (to AP)

Trustee Carson seconded the motion. *The motion carried.*

## ANNOUNCEMENTS

Dr. Devasthali shared that there will be a Green Business Conference, March 31, 2010, at the Double Tree Inn in Fayetteville, an effort to bring community organizations and FSU together. He also announced that the Second Annual Youth Conference will be held on November 3.

Chair Carter announced that she has appointed Dr. Ruth Dial Woods, Mr. Roosevelt Wright, and Mr. Jerry Dean to the Nominating Committee. This committee will be responsible for overseeing the selection of the new slate of officers for 2010-2011.

## ADJOURNMENT

The meeting was adjourned at 3:25 p.m.

Respectfully submitted,

Sylvia Ray, Secretary

Suzetta M. Perkins, Recorder